



# VIDEO MAPPING AWARDS

**SATURDAY 5<sup>th</sup> OF APRIL 2025**  
**LILLE / FRANCE**

As part of the Video Mapping Festival #8 organised by Rencontres Audiovisuelles

As part of the Video Mapping Festival #8, the association Rencontres Audiovisuelles offers a **video mapping competition** to reward the best productions of 2024.

The video mapping selected during a pre-selection will be **presented to the public in the form of video recordings on Saturday 5<sup>th</sup> of April 2025 in Lille.**

A Jury composed of professionals of the mapping industry (artists, festival programmers, producers, researchers, etc.) will reward the best creations during the **Awards Ceremony, on Saturday 5<sup>th</sup> of April 2025 in Lille.**

The selected artists will be invited to promote their work (transport and accommodation covered), and will be able to participate in the Video Mapping Festival #8:

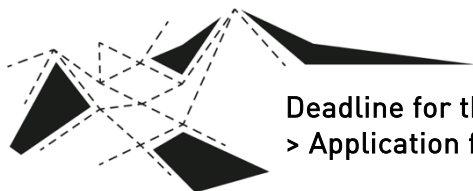
**. IBSIC – Image Beyond the Screen International Conference**

Thursday 3<sup>rd</sup>, Friday 4<sup>th</sup> and Saturday 5<sup>th</sup> of April 2025 – Arenberg Creative Mine and Lille  
*International professional seminar*

**. OPENING WEEK-END - VIDEO MAPPING FESTIVAL #8**

Friday 4<sup>th</sup> and Saturday 5<sup>h</sup> of April 2025 – Lille  
*Video mapping tour in the city*

Detailed programme to be announced: [videomappingfestival.com](http://videomappingfestival.com)



**Deadline for the submission of applications: 13<sup>th</sup> of January 2025**  
> Application form: <https://forms.gle/EaJ8HgBfZemr74PH6>

**Info: [videomapping@rencontres-audiovisuelles.org](mailto:videomapping@rencontres-audiovisuelles.org)**

# RULES OF THE COMPETITION

**ART 1:** This video mapping competition takes place during the Video Mapping Festival #8, an event organised by Rencontres Audiovisuelles. The works will be submitted to a selection committee. The selected mapping will be presented to the public and the jury in the form of a video recording.

**ART 2:** The competition is open to anyone who has created or produced a video mapping. By "video mapping" is meant an audiovisual creation using images projected on one or more volumes. Any other form will not be accepted (projection on screen, light installation...).

**ART 3:** Only mapping shown in 2024 will be accepted. A mapping that was issued before 1<sup>st</sup> of January 2024 will not be eligible for competition.

**ART 4:** Participants must provide all required documents for the registration to the pre-selection phase. Information to be filled in the following form: <https://forms.gle/EaJ8HgBfZemr74PH6>

- Artwork title
- Artist(s) / Collective / Studio
- Composer(s) / sound design artist(s)
- Nationality of the artist(s), collective or studio
- Identity and contact details of the representative of the artist(s), collective or studio
- Date, place and context of the first public projection of the work
- Duration of the artwork
- Type of video mapping
- Synopsis (max. 350 characters)
- Streaming link to the video recording of the work (Vimeo, YouTube ...)
- Portfolio detailing the year of production of each work

The participants must also send by email to [videomapping@rencontres-audiovisuelles.org](mailto:videomapping@rencontres-audiovisuelles.org):

- 3 stills of the work (300 DPI, preferably under landscape format)
- Video recording of the artwork (Apple ProRes 422 HQ 1920x1080 or DNX HD 185 format, stereo sound)

**ART 5:** Registration to the competition is completely free of charge.

**ART 6:** The duration of the videos in competition must not exceed 30 minutes.

**ART 7:** All the elements used by participants in the video recording of their production must be completely free of all rights. As such, the participant guarantees that he/she has obtained all the necessary rights and authorisations to participate in the competition and to allow Rencontres Audiovisuelles to use images for the promotion of the event. The participant will be able to provide proof of this if requested.

**ART 8:** Prizes are honorary. No amount of money will be paid to the winners. The Prizes delivered by the organisation are: Grand Prize, Prize for best sound design, Innovation Prize, Emerging artist Prize, Prize for best Immersive work.

**ART 8.1:** Will be considered "emerging artist", an artist with less than 3 years' experience in video mapping, and with no more than 3 professional video mapping works produced. No age limit.

**ART 8.2:** Only artists applying for the "emerging artist" category will be running in this category.

**ART 9:** If the mapping is selected, candidates are invited to promote their artwork in Lille and commit to provide all necessary documents to Rencontres Audiovisuelles to organise their arrival and stay.

**ART 10:** Rencontres Audiovisuelles will cover accommodation fees in Lille for the 4<sup>th</sup> and 5<sup>th</sup> of April 2025 for one representative per selected work. A lump sum contribution will be granted to cover the costs of transport to Lille, depending on the country of origin of the representative. An accreditation to attend IBSIC from 3<sup>th</sup> to the 5<sup>th</sup> of April 2025 will also be offered to the representative.

**ART 11:** Rencontres Audiovisuelles reserves the right to cancel the event. If so, participants will be immediately notified and will not be able to claim any compensation.

**ART 12:** The submission of a video mapping implies acceptance of these rules. Non-compliance with these rules will imply the cancellation of the candidate's participation.